Product information

Korda Kaizen Platinum Rod

Art.Nr.: 43871 / manufacturer: Korda



from 321,99 EUR / Stk.

incl. 20% VAT incl. Shipping

Delivery **Thu 05. Nov - Fri 06. Nov 2026**

2 Stk. in stock



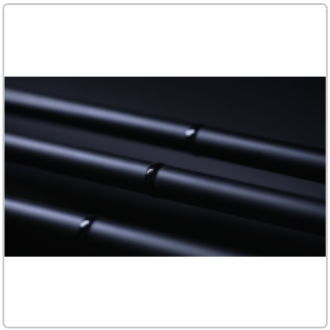
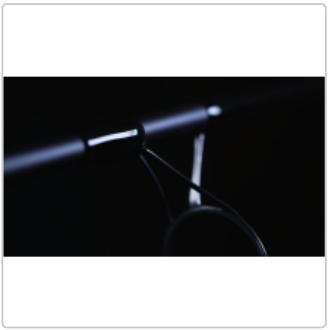






Product information




Korda Kaizen carp rods

The Kaizen rod series has been more than four years in the making and was created when we felt that we could develop high-end rods that were even better than the models already on the market. Although this is a first for Korda, we have taken full advantage of the extensive knowledge and experience of our Team Korda anglers and product developers to produce an exceptional range of rods. Danny Fairbrass has a long association with rods bearing his name and has been involved in their development. It was obvious for Korda to develop a range of rods that had all the characteristics that he and our team expect from a high end rod. The aim was to develop a range of premium rods that would cover pretty much every situation when carp fishing at home or abroad. We wanted to develop rods that you can have a lot of fun with in the fight and still be able to cast long distances.

Fast Action - Fast Tapered

All our high-end Kaizen rods are built on a fast tapered profile - this means that the taper of the rod is continuous from the butt section to the tip. This results in rods with a great tip action. Of course, the rod will still flex to a certain extent under extreme stress, such as when casting. This type of action enables better power transmission and ensures very fast tip speeds, which in turn enables further casts. The action allows the line to be lifted off the bottom quickly and although most of the bend is in the tip area, the power is transmitted progressively enough for the rod to absorb the shocks of a large fish at close range without fear of the hook slipping. Drilling a carp with the Kaizen rods is a real experience! The blank of these rods is not the only factor that determines the action and characteristics they exhibit. Equally important is the type of carbon used in the manufacturing process and for the Kaizen rods only the best and highest quality Japanese carbon we could get our hands on was considered! This ZERO90 carbon is used in only two layers and with a very low resin content, resulting in lighter and stiffer blanks. This not only allows more power to be transferred to the cast, but also improves accuracy as the blank can twist less and the lead flies much straighter when casting. At long distances, even tiny improvements in accuracy make a big difference. The rod tip is also very fast and returns to its starting position immediately after the cast. This makes even extremely long casts child's play.

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A complete range

The Kaizen range has a custom look, with the kind of high quality components you would expect on a rod of this price. The blank is finished with a durable, matte clear coat that shows off the carbon. The finish has been extensively tested to ensure that it is durable. This means that these blanks are very durable and sunlight and moisture have basically no chance of weathering the blank. Of course, it makes no sense to develop a rod that is incredibly light in comparison to its performance, but then equip it with heavy components. That's why all rods in the Kaizen range are fitted with lightweight Sea Guide TDG guides. Starting with a 50 mm starting guide, through to a 16 mm tip guide. The choice of guides ensures that the line runs cleanly through the guides, even from the largest big pit reels, and that even shock line knots have no chance of causing problems. The reel is attached via a high-quality Fuji DPS reel seat and the handle is complete with Japanese shrink grip, which is not only used for cosmetic reasons, but also provides a good grip even with wet hands or a wet rod. Stainless steel trim rings and an etched end cap from JAG complete the extremely stylish custom look.

As for the Kaizen High End rod models, there are currently seven models available: 12ft 3lb, 3.5lb and 4lb fishing rods, plus a 12ft spod rod; a 12ft 6in 4lb version for those who really want a rod with extreme casting power but find a 13ft model a bit too long. Also available are 13ft 3.5lb and 4lb models. This covers pretty much every fishing situation, with the lightest model being perfect for short range fishing. However, this model still has enough power to cast far or to control a strong fish in the fight. The 4lb models are our specialist long range tools and can achieve incredible distances in the right hands, as Terry Edmonds and Darrell Peck have shown. In real fishing situations we have measured casts of more than 200 meters.

You can expect more on this soon in the new Longrange Masterclass we filmed at Trois Illes Lake.

Features

- High-quality Japanese blank
- Rapidly tapered blank with maximum power
- Matt lacquered surface
- Lightweight stainless steel guides
- 50mm starting ring & 16mm tip ring on all models
- Japanese shrink wrap handle with wide grip end
- Stainless steel trim rings & etched JAG stainless steel end cap
- Fuji DPS reel seat

Danny Fairbrass, who has been involved in rod development for many years and was one of the driving forces behind the Kaizen range, enthuses:
"I really enjoy using the Kaizens. They are very light, yet powerful and they are fitted with really light guides, making the rod incredibly easy to move through the air. The leads fly very stable with these rods. Overall, the rods just look great too!"